



MITCHELL AND DISTRICT ARENA

185 Wellington St., Box 550, Mitchell, Ontario. N0K 1N0

519-348-9311 rvivian@westperth.com

Dear friend of the arena

In a quest to promote businesses and groups serving our community, the Mitchell and District Arena offers arena board and wall advertising. The initial response to this program was very successful with over 30 businesses taking the opportunity to advertise in our facility. Our arena is very active in the winter with Minor Hockey, Ringette, Skating Club, Curling, and the Junior "C" Hockey Club. We do still have some board advertising spots available at the north end of the arena. We also have a number of spots still available on the east wall of the arena.

Details of the board sponsorship are as follows:

1. The cost of a spot approximately 3x8 foot spot (exact sizes may vary slightly) for either the boards or the wall is \$435.00 for the first year and \$285.00 for the second and third year. Current cost for the same spot thereafter is \$335.00 per year. (all costs shown do not include applicable taxes)
2. The initial contract is for three years with the initial portion payable at the start of the contract and the remaining yearly fee due 30 days prior to the anniversary date thereafter. Renewals after the first three years contract will be for one or more years.
3. The arena will be responsible for the installation of your sign.
4. The advertiser will be responsible for the design, production and cost of sign construction. Snyder's Graphics (519-348-0491) has produced most of the signs now installed; however it is entirely up to the advertisers as to which company they hire to make their sign.

Please contact Rick Vivian for more information.

Phone 519-348-9311

Email rvivian@westperth.com

Arena office hours weekdays 8:00 AM to 4:30 PM

I thank you in advance for your interest in our facility and look forward to helping you meet your advertising needs.

Sincerely

Rick Vivian

West Perth Facilities Manager

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Please return this form to the Mitchell Arena (address above). **Your reply whether interested or not would be greatly appreciated.**

Company Name _____

Mailing Address _____

e-mail address _____

Business phone _____

Contact Name _____

***For initial three year contract costs per the three years are broken down to:

(\$435.00 + 285.00 + 285.00)

Initial contracts are for three years and payment will be due upon invoicing 30 days prior to the beginning of each year (anniversary date of contract).

All advertising locations will be on a first come basis. Your location will be reserved when the first payment is received with applicable HST.

Please check if not interested in advertising at this time _____